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Message Text

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70
ACTION STR-02

INFO OCT-01 EA-06 ISO-00 SP-02 AID-05 EB-04 NSC-05 RSC-01

CIEP-01 TRSE-00 SS-15 OMB-01 CEA-01 FEA-01 SWF-01

CIAE-00 INR-05 NSAE-00 PA-01 USIA-06 PRS-01 H-01

DRC-01 /061 W
---------- 030668
R 180210Z OCT 74
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 5329

UNCLAS TOKYO 13551

STATE: PASS STR

E.O. 11652: N/A
TAGS: ETRP, OVIP (EBERLE, WILLIAM D.)
SUBJECT: AMB. EBERLE VISIT - MEDIA COVERAGE

1) JAPANESE MEDIA PLAYED EBERLE VISIT, OCT. 13 AND 14, PROMINENTLY AND POSITIVELY. EBERLE'S VIEWS, EXPRESSED IN HIS PRESS CONFERENCE AND THROUGH GOJ COUNTERPARTS' BRIEFINGS, REPORTED FULLY AND ACCURATELY. COVERAGE BY NIHON KEIZAI SHIMBUN, JAPAN'S LEADING ECONOMIC DAILY, WAS ESPECIALLY HEAVY AND INCLUDED A LENGTHY PAGE ONE EXCLUSIVE INTERVIEW.

2) EDITORIALS AND TV COMMENTARY EXPRESSED RELIEF THAT EBERLE CAME NOT WITH DEMANDS, AS HAD BEEN EXPECTED, BUT TO EXPLAIN U.S. POLICY; TO SEEK THE VIEWS OF JAPAN ON IMPLEMENTING THE NEW U.S. POLICY; AND TO MAKE ONLY "INDIRECT" REQUESTS FOR JAPAN'S COOPERATION ON THE INTERNATIONAL SCENE. ASAHI NOTED THAT "EBERLE'S STATEMENTS HAVE ERASED THE UNEASINESS RUNNING WITHIN THE GOJ BEFORE HIS ARRIVAL." YOMIURI REPORTED CABINET MINISTER'S VIEW THAT VISIT DESIGNED TO EMPHASIZE "PRESIDENT FORD'S COOPERATIVE INTERNATIONAL POSTURE."
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SEVERAL PAPERS CITED TRIP AS EVIDENCE OF U. S. DETERMI-

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NATION TO PLAY LEADING ROLE IN COPING WITH INTER-
NATIONAL ECONOMIC PROBLEMS.

3) EBERLE'S ASSURANCES ON AGRICULTURAL EXPORTS TO
JAPAN WERE WELCOMED, AND THE ABSENCE OF SPECIFIC
REQUESTS FOR CUTS IN JAPAN'S OIL IMPORTS WAS REGARDED
AS EVIDENCE OF U.S. APPRECIATION OF JAPAN'S SPECIAL
PROBLEMS. BUT YOMIURI REFLECTED CONSENSUS IN OPINING
THAT "THERE IS NO DOUBT THAT MAIN OBJECTIVE OF TRIP
WAS TO SEEK COOPERATION OF AMERICA'S ALLIES ON THE RE-
DUCTION OF OIL IMPORTS...JAPAN HAS BEEN GIVEN A MAJOR
ASSIGNMENT." WHILE POINTING OUT THAT JAPAN WOULD BE
UNABLE TO FOLLOW U.S. IN DRASTIC CUTS OF OIL IMPORTS,
MOST PAPERS CITED NEED FOR GREATER CONSERVATION EFFORTS.
MAINICHI NOTED THAT MITI RUSHING INTERNAL ADJUSTMENTS
IN ORDER TO DEVISE CONSERVATION PROGRAM PRIOR TO
PRESIDENT'S VISIT IN NOVEMBER.

4) CLIPPINGS OF ALL COVERAGE WITH TRANSLATIONS WILL BE
POUCHED TO JOHN DONALDSON AT STR.
HODGSON

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Disposition Date: 01 JAN 1960
Disposition Event:
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